Vision and Background

- **Business Drivers**
  - Europeanisation / globalisation of business
  - Over 90% of the world’s population does not speak English as their first language
  - Britain losing business due to inability to speak the language of their customer
  - Increased use of internet in international trade
  - Growing export sales
  - Increased trade with non-English speaking countries
  - All of the above = business opportunities through expanding markets
Vision and Background

- Established late 1990’s
- Language professionals of 20+ years
- Strong commitment to helping businesses trade internationally
- Network of approved language experts
- Capabilities in all world languages
- Intellectual Property - Elanga methodology
Business Units

- Language training
- Translation from and into all world languages
- Interpreter service
- Language and cultural awareness training
Language Training

- Foreign language
- English language for non-native English speakers
- Tailored courses
- In-house, training venue, or other location
- All levels
Translation

- From and into any language
- Professional translators in all specialist fields
- Proof reading
- Compliant with the Data Protection Act with regard to confidentiality, etc.
Interpreter Service

- Provision of:
  - Conference interpreters
  - Simultaneous interpreters
  - Ad-hoc interpretation

- Provision for:
  - International meetings
  - Trade fairs
  - Conferences and events
Language and cultural awareness training

- Tailored courses suited to client need
- All world cultures and markets
- Language and cultural seminars

“A language error can be quaint. A cultural gaffe can be costly.”

www.elanga.com
Achievements

- Shortlisted at National Language for Export Awards in language training
- Provision of interpreter team at World Junior Wild Water Racing Championships
- Finalist at the East Midlands International Business Communications Awards
- Member of the East Midlands Regional Languages Network Advisory Body
- Language provider to UKTI
- Language provider to Business Link
Let language be a link, not a barrier

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